DECLARATION and POWER OF ATTORNEY

As a below named inventor, I hereby declare that:

My residence, post office address and citizenship are as stated below next to my name.

I believe I am the original, first and sole inventor (if only one name is listed below) or an original, first and joint inventor (if plural names are listed below) of the subject matter which is claimed and for which a patent is sought on the invention entitled **METHOD AND APPARATUS FOR RECOMMENDING ITEMS OF INTEREST**

BASED ON PREFERENCES OF A SELECTED THIRD PARTY the specification of which (check one)

X is attached here	to.									
was filed on _			as Application	n Serial No.	and was					
amended on		(if	applicable).							
I hereby state that	I have reviewe	d and unde	rstand the conter	nts of the above-ide	entified specification, including the					
claims, as amended b	y the amendme	nt(s) referr	ed to above.							
I acknowledge the	I acknowledge the duty to disclose information which is material to the patentability of this application in accordance									
with Title 37, Code o	with Title 37, Code of Federal Regulation, §1.56(a).									
I hereby claim for	eign priority be	nefits unde	r Title 35, Unite	d States Code, § 11	19 of any foreign application(s) for					
patent or inventor's certificate listed below and have also identified below any foreign application for patent or inventor's										
certificate having a filing date before that of the application on which priority is claimed:										
PRIOR FOREIGN APPLICATION(S)										
COUNTRY	APPLICATION		DATE OF FILING		PRIORITY CLAIMED					
	NUMBER		(DAY, MONTH, YEAR)		UNDER 35 U.S.C. 119					
		_								
I hereby claim the	benefit under	Title 35, Ur	nited States Code	e, §120 of any Unit	ed States application (s) listed below					
and, insofar as the sul	bject matter of	each of the	claims of this ar	polication is not dis	closed in the prior United States					
application in the mar	nner provided b	v the first	paragraph of Tit	le 35 United States	Code, §112, I acknowledge the duty					
to disclose material ir	nformation as d	efined in T	itle 37. Code of	Federal Regulation	is, §1.56(a) which occurred between					
the filing date of the	orior application	n and the n	ational or PCT i	nternational filing o	date of this application:					
				S APPLICATION(
APPLICATION S	ERIAL	FILING	ING DATE STATUS (PATE		ENTED, PENDING,					
NUMBER				ABANDONED)						
				, ,						
I hereby declare th	at all statement	e made her	ein of my own k	nowledge are true	and that all statements made on					
information and helie	f are helieved t	o he trije: a	end firether that th	novicuge are true	re made with the knowledge that					
willful false statemen	te and the like o	o oc ituc, a	ulu tutulot ulat u Annichahla hv f	iese statements we	it, or both, under Section 1001 of Title					
18 of the United State	es Code and tha	t ench willt	ful folce statemen	ata may jeonardiye	the religity of the application or any					
patent issued thereon.	18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any									
		amed inve	ntor I harahy on	naint the fallowing	attorney(s) and/or agent(s) to					
prosecute this applica	tion and transa	atticu mivoi	eccin the Datent	point me tonowing and Trademark Of	fice connected therewith. (list name					
and registration numb	non and nansa ver)	ol am ousm	ess in the ratem	and mademark of	nce connected therewith. (list hame					
Michael E. Marion, R										
Jack E. Haken, Reg. N										
740th D. 114th Ott, 1105. 1	10. 20,502									
SEND CORRESPO	ONDENCE TO	•		DIRECT TEL	EPHONE CALLS TO:					
Corporate Patent Counsel;				Gregory L. Th						
U.S. Philips Corporation; 580 White Plains F			Soad.	(914) 332-022						
Tarrytown, NY 10591				(714) 332-022	2					

Dated: Inventor's Signature:							
Full Name of	Last Name:	First Name :	Middle Name:				
Inventor	Gutta	Srinivas					
Residence &	City	State or Foreign Country	Country of Citizen	Country of Citizenship			
Citizenship	Yorktown Heights	New York	India				
Post Office	Street	City	State or Country	Zip Code			
Address	4 Lily Court	Yorktown Heights	New York	10598			

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of

Atty. Docket

Srinivas Gutta

US010572

Serial No.: Unassigned

Filed:

CONCURRENTLY

Title:

METHOD AND APPARATUS FOR RECOMMENDING ITEMS OF INTEREST

BASED ON PREFERENCES OF A SELECTED THIRD PARTY

Commissioner for Patents Washington, D.C. 20231

APPOINTMENT OF ASSOCIATES

Sir:

The undersigned Attorney of Record hereby revokes all prior appointments (if any) of Associate Attorney(s) or Agent(s) in the above-captioned case and appoints:

DICRAN HALAJIAN

(Registration No. 39,703)

c/o U.S. PHILIPS CORPORATION, Intellectual Property Department, 580
White Plains Road, Tarrytown, New York 10591, his Associate
Attorney(s)/Agent(s) with all the usual powers to prosecute the
above-identified application and any division or continuation
thereof, to make alterations and amendments therein, and to transact
all business in the Patent and Trademark Office connected therewith.

ALL CORRESPONDENCE CONCERNING THIS APPLICATION AND THE LETTERS PATENT WHEN GRANTED SHOULD BE ADDRESSED TO THE UNDERSIGNED ATTORNEY OF RECORD.

Respectfully submitt

Michael E. Marion, Reg. 32,266

Attorney of Record

Dated at Tarrytown, New York this 13th day of November, 2001.

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